

Track B: Tapping Passion, Talent and Diversity: A Different Track

If Louisville were to be considered a leading edge force in its nonprofit community work, what would it look like?

- Ages 0-100 (intergenerational) volunteers and donors in community engagement
- Client/community feedback
- Organizations that collaborate/partner
- Social issues solved
- More people are smiling, healthy, thriving, and contributing
- Would look much like successful for profits
- More collaborative efforts among like groups
- Less redundancy – more effective services combine available resources
- Relevant to community needs
- Taskforce report
- National benchmarking
- Increase in positive statistical trends
- Sharing of best-practices
- Mission-first

How would we measure our success?

- Fewer nonprofits because need is no longer there
- No or less waiting lines – the means are met
- Client feedback – ask the people we are serving
 - Online 211 – report what are the peoples needs/wants and make available to the community
- The number of people served, the well being of the community, move closer to services not being needed
- Overall needs assessment if the community as a whole and share findings with all the nonprofits in the area
- Constant measurement of outcomes
- Data/stories
- Measure against benchmarks
- Better quality of life for the community at large

What would be the impact?

- People who are empowered to help themselves with support from the community and organizations
- Better community – goals reached
- More effective services; do more with less (in the short term)
- Better quality
- People paying it forward

How can we become transformative with greater impact on our social, educational, cultural well-being?

- Going against the natural ideas – it's easy to toss around the same ideas with the same people at a nonprofit conference...how do we get out of this and reach out to different individuals, social and cultural ideas, etc.
- Make opportunities go against these natural ideas to be transformative
- More collaboration with other organizations
- Getting the word out through organizational word-of-mouth and the media

- Be more innovative, take greater risks
 - The real focus should be “working yourself out of a job”
- Preventative forms
- Come at a problem with a different approach
- Tap new people, new resources
- A shift in thinking
- Be part of the change (transformative v. transactional)

Tapping the energy, passion and imagination in the room, how can we begin to build it? What's the process? What are the resources needed?

- How do we bring strangers together?
- How can we create without an agenda – just to brainstorm and learn from each other
- Collaborate, network, meeting, planning events, education, CNPE provide leadership
- Look at what's working now
- Redefine leadership to meet the needs
- Create a taskforce
 - Who's at the table? Think differently about the players
 - Young nonprofit leaders
 - Service recipients
- Educate and train new leaders