



### The Project:

In honor of the Home's 130<sup>th</sup> birthday, the agency is seeking an artist to create a printable poster to commemorate this significant milestone. The Home has a deep and rich history in this community. Established in 1880, we have cared for literally thousands of children in crisis. Today we have evolved into a wide variety of services that care for children in crisis. We are a center of excellence in caring for children who have been abandoned, abused or neglected. We run a state of the art pediatric nursing care facility and have recently begun an outpatient therapeutic program for children with autism. (More information provided in this packet).

### Objectives:

The aim of this project is to celebrate the Home's 130<sup>th</sup> birthday. Through the design of a commemorative poster, we would like each artist to depict their interpretation of our impact on this community. This poster will be used as a benefit to our major donors, volunteers and corporate supporters.

### Materials:

Any two-dimensional medium is acceptable. No sculpture, iron work or free-standing art. Art should be suitable to reprint in all sizes for distribution. (Minimum reprint of 8"x10").

Examples of acceptable mediums:

Paintings: oil, acrylics, watercolor, etc.

Drawings: pastels, colored pencil, pencil, charcoal, ink, markers

Collage: must be two dimensional

Prints: lithographs, silkscreen, block prints

Mixed media: use of more than two mediums such as pencil, ink, etc.

Computer generated art

Note: Any entry which has been reproduced from an existing photo, painting, graphic, advertisement or any other work produced by another person is a violation of the competition rules and **will not** be accepted.

### **Artist Role:**

As a non-profit with limited resources, we are seeking an artist who is willing to donate his/her time and materials. In exchange for this effort, the winner will receive extensive marketing\* in conjunction with the overall project. The winner will also receive two tickets to each of Home of the Innocents' three signature events to include the Marriott Oaks Bourbon Brunch, which featured Chef Guy Fieri in 2009. Additionally, the winner will be featured in an article in our *Hometown News* newsletter that reaches 17,000 people.

\*Aside from the listed benefits above, the winner will be recognized live at each of our special events. We will also be promoting the winning artist using our Facebook page, on the poster art site and at the premier.

### **Timetable:**

- Artwork Due - February 22, 2010
- Judges will choose the winning artist by February 29, 2010
- Poster premier and release date – Beginning of April (TBD)
  - There will be an artist reception & exhibit at The Green Building at the beginning of April 2010.

### **Additional Conditions:**

Artist must be 18 years of age or older (see separate Children's Poster Art Contest for those under 18) and must agree to relinquish the original artwork to be auctioned at the Marriott Oaks Bourbon Brunch to be held on April 30, 2010. Additionally, the artist must agree to sign 25 copies of the work.

### **Community Involvement:**

The competition will be judged by a group of 5 diverse judges from our community. Judges will be comprised of professionals from the art

world as well as corporate and civic leaders who are supporters of the Home and are involved in our mission.

**Delivery:**

Every entry submitted must have the completed application form attached to it. Please deliver your art to Home of the Innocents by February 22, 2010. Please package art carefully to ensure it will not be damaged.

Home of the Innocents  
Attn: Ina Miller  
1100 East Market Street  
Louisville, KY 40206

**Art Pick-up:**

Artwork may be picked up at Home of the Innocents beginning on April 5, 2010 – April 9, 2010. We are not responsible for any unclaimed artwork. Please contact Ina Miller with questions- 502.596.1016 or [imiller@homeoftheinnocents.org](mailto:imiller@homeoftheinnocents.org).

**Additional Information about Home of the Innocents:**

Tours of the Home will be held on the following dates. RSVP to Ina Miller at [imiller@homeoftheinnocents.org](mailto:imiller@homeoftheinnocents.org) or 502.596.1016.

- Monday, January 4, 2010 at 8:30 a.m.
- Thursday, January 7, 2010 at noon

We also recommend visiting the Filson Historical Society. The Filson is a wonderful a place with a lot of information about the Home's history, including some of our original documents.

<http://www.filsonhistorical.org/>

Another resource is Cave Hill Cemetery. The original director of the Home is buried there along with 220 of the children she cared for. Lee Squires or Michael Higgs at Cave Hill can provide you with more information. <http://www.cavehillcemetery.com/>

The Louisville Free Public Library is also an excellent tool for researching info on the Home. <http://www.lfpl.org/>

Questions? Please contact Ina Miller at 502.596.1016 or [imiller@homeoftheinnocents.org](mailto:imiller@homeoftheinnocents.org).



## Poster Art Contest Entry Form

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Artist Name:

Address:

City:

State:

Zip Code:

Phone#:

E-mail address:

Title of Entry:

Mediums Used:

Signature: \_\_\_\_\_

AGREEMENT- Submission of an entry to this competition constitutes acceptance of all conditions stated and provides permission to photograph or reproduce any work for publicity, catalog or publication. I do not hold Home of the Innocents responsible for loss or damage of any kind to works of art.

Describe why your artwork represents the Home's work within our community over the past 130 years: