



## 2011 Annual Nonprofit Leadership Conference & Awards Luncheon

### Opportunity:

CNPE is seeking the following Sponsorships:

- One Annual Conference Presenting Sponsorship \$25,000
- One Annual Conference Awards Luncheon Sponsorship \$10,000
- Four Annual Conference Supporting Sponsorships \$5,000
- Six Annual Conference Award Sponsorships \$2,750
- One Exhibitors' Lounge Naming Sponsorship \$5,000
- 20 Annual Conference Table Sponsorships (See Pricing below)

### Project Description:

#### Annual Conference Overview

On November 1, 2011, the Center for Nonprofit Excellence (CNPE) will present its Eleventh Annual Nonprofit Leadership Conference and Awards Luncheon at the Galt House Rivue – West Tower in downtown Louisville. This is a culminating event for not only CNPE, but also the entire Louisville nonprofit sector. Hundreds of decision-makers from government, nonprofit and corporate sectors join us each year.

CNPE works to continually raise the bar for its guests. Many of the learning tracks are led by nationally recognized speakers in fields like marketing, finance, nonprofit management and leadership. Each year, the planning committee seeks presenters who emphasize the use of creativity, technology, collaboration and good old-fashioned business sense to thrive, even in these lean times. Annual Conference sponsorships are high profile opportunities with reach throughout our community.

#### Exhibitors Lounge

In 2008, CNPE introduced the newly envisaged **Exhibitor's Lounge** to great acclaim. Exhibitors loved the opportunity to place their product in the middle of all the action, and participants loved the opportunity to mingle and stay

connected with the office in a comfortable inviting area. The area will be equipped with refreshments, wireless internet stations and more.

### **Pyramid Awards for Excellence Luncheon**

The Pyramid Awards for Excellence Luncheon is a huge draw for the day, usually doubling the number of attendees. The luncheon's focus is to recognize and celebrate the essential value of our region's nonprofit sector. CNPE also specifically recognizes commanding contributions made by specific nonprofit organizations in seven areas: **Collaboration, Diversity, Governance, Leadership, Vision, and, new this year, Social Innovation.**

- Pyramid Awards for Collaboration, Diversity, Vision and Social Innovation are presented to nonprofit organizations.
- Pyramid Award for Governance is presented to the governing board of a nonprofit organization.
- The Pyramid Award for Leadership is presented to an individual nonprofit leader.

Each of the recipients receives a commemorative and monetary award and is recognized during the lunch ceremonies.

Sponsors help cover the cost of this recognition and are recognized along with the award winners during the ceremony. This is really one of the Greater Louisville nonprofit community's most celebratory occasions.

### **Impact :**

The nonprofit community is dedicated to the continued growth and improvement of our city and state. The CNPE Annual Nonprofit Leadership Conference and Awards Luncheon is a place to celebrate that dedication and get geared up for the year to come. In many ways, it is the starting point for the hard work that must be completed on behalf of our community. It is the place where the nonprofit community comes together to collaborate, grow, and create new and lasting partnerships.

### **Sponsorship Costs and Benefits**

#### **Annual Conference Presenting Sponsor \$25,000 (1)**

- Option to share remarks during opening plenary session and Awards Luncheon
- Presenting sponsor listing in Annual Conference Slideshow, all email marketing, and press coverage
- Front cover placement on all brochures

- Option to add "Welcome Letter" to Annual Conference Binder
- Option to add sponsor produced 30 second audio or video message to attendees in Annual Conference slideshow
- Free space in the Exhibitor's Lounge
- One free table at Awards Luncheon

#### **Awards Luncheon Sponsor \$10,000 (1)**

- Award Luncheon sponsor listing in Annual Conference Slideshow and specific email marketing
- Option to share remarks during Awards Luncheon
- Awards Luncheon sponsor listing in Annual Conference Slideshow, all email marketing, and press coverage
- Front cover placement on Awards Luncheon program
- Option to add "Welcome Letter" to Awards Luncheon program
- Free Space in the Exhibitor's Lounge
- One free Table at Awards Luncheon

#### **Annual Conference Supporting Sponsor \$5,000 (4)**

- Supporting Sponsor listing in Annual Conference Slideshow, all email marketing and press coverage.
- Option to add "Welcome Letter" to Annual Conference binder
- Back cover placement on brochures, binder, and Awards Luncheon program.
- Free space in the Exhibitor's Lounge
- 2 free tickets to Awards Luncheon

#### **Award Sponsors \$2,750 (6) Collaboration, Diversity, Governance, Leadership, Vision and Social Innovation**

- Awards sponsor listing in Annual Conference Slideshow and specific email marketing
- Logo placement on sponsored awards tribute video
- Free space in Exhibitor's Lounge
- 2 Free Tickets to Awards Luncheon

#### **Exhibitor's Lounge Naming Sponsor \$5,000 (1)**

- Naming rights sponsor inside the newly envisioned **Exhibitor's Lounge**. The **Exhibitor's Lounge** will be welcoming and equipped with wireless internet, comfy sofas and local art
- **Exhibitor's Lounge** sponsor listing in Annual Conference Slideshow and **Exhibitor's Lounge** email marketing
- Prominent center placement of your product inside the exhibitor's lounge area
- Cover placement of logo on Exhibitor's eDirectory
- 1 Free ticket to Awards Luncheon

**Corporate Member Annual Conference Table Sponsor \$850**

- Sponsor listing in Annual Conference Slideshow.
- Table sponsor listing in Annual Conference binder.

**Corporate Guest Annual Conference Table Sponsor \$950**

- Sponsor listing in Annual Conference slideshow.
- Table sponsor listing in Annual Conference binder.

**Annual Conference Member Exhibitor \$250**

- Display space including one rectangular table
- Company contact listing in Annual Conference eDirectory
- Logo prominence in Exhibitor's Lounge display areas
- The option to attend breakout sessions – cost \$55
- One free Awards Luncheon ticket
- List of organizations represented at our day's event

**Annual Conference Member Guest Exhibitor \$350**

- Display space including one rectangular table
- Company contact listing in a conference eDirectory
- Logo prominence in Exhibitor's Lounge display areas
- The option to attend breakout sessions – cost \$55
- One free Awards Luncheon ticket
- List of organizations represented at our day's event