



CENTER FOR  
NONPROFIT EXCELLENCE



***CNPE ANNUAL REPORT  
FY 2017-2018***

**Ann Coffey, Interim CEO  
Center for Nonprofit Excellence  
[www.cnpe.org](http://www.cnpe.org)**



# *MISSION*



## **Mission:**

Co-creating a vibrant, exemplary nonprofit community in Greater Louisville through collaboration, shared learning, advocacy, and the promotion of innovation and excellence.



# STAFF



- CNPE Team:
  - Ann Coffey - Interim CEO
  - Darlene Whitney - Director of Finance and Operations
  - Ed Cortas - Director of Consulting
  - Merv Antonio - Director of Learning
  - Sarah Stalker - Director Community Engagement and Membership
  - Anna Meade – Interim Communications Coordinator



# BOARD OF DIRECTORS



Susan Barry – Community Foundation of Louisville

Christen Boone – Fund for the Arts

Mark Carroll – Bandy Carroll Hellige Pam Darnall –  
Family & Children's Place

Maggie Elder – Metro United Way

Jennifer Helgeson – Boys & Girls Clubs of Kentuckiana

Jill Horn – Brown-Forman Corporation

Tess McNair (Board Chair)– The C.E. and S.  
Foundation, Inc.

Tom O'Bryan (Emeritus) – Retired - Kosair Charities

Ashley Parrott – Louisville Metro Government, Office of  
the Mayor

Jeff Polson – Jewish Heritage Fund for Excellence

Michael Rabkin – Passport Health Plan

Theresa Reno-Webber – Metro United Way

Mason Rummel – James Graham Brown Foundation

Linda Speed – Community Foundation of Southern  
Indiana

Robert Taylor (Emeritus) – The Oliver Group

Jim Turner (Treasurer) – Hilliard Lyons Trust Company

Donald Vish (Emeritus) - The J & L Foundation



# ***FY 17-18 HIGHLIGHTS***



- Served more than 1,700 leaders through workshops and 40 organizations through consulting
- Provided more than 350 free consultations
- *Arthur M. Walters Champion of Diversity Award from Louisville Urban League*
- Partnered with Community Foundation of Louisville on Give for Good Louisville to provide training and support for nonprofits.



# ***FY 17-18 HIGHLIGHTS***



- Destination:Excellence provided 15 nonprofit leaders a 6-month leadership development program
- Launched “Circles of Excellence” CEO Roundtable, connecting nonprofit CEOs to their peers for collaborative learning
- Hosted 18<sup>th</sup> Annual Leadership Conference and Pyramid Awards Luncheon and attended by 429 leaders. Keynote speaker was Kathleen Kelly Janus, a social entrepreneur, author, and lecturer at Stanford University’s Program on Social Entrepreneurship, and Terri Lee Freeman, President/CEO, National Civil Rights Museum.



THE CENTER FOR NONPROFIT EXCELLENCE, INC.

STATEMENTS OF ACTIVITIES

Years Ended June 30, 2018 and 2017

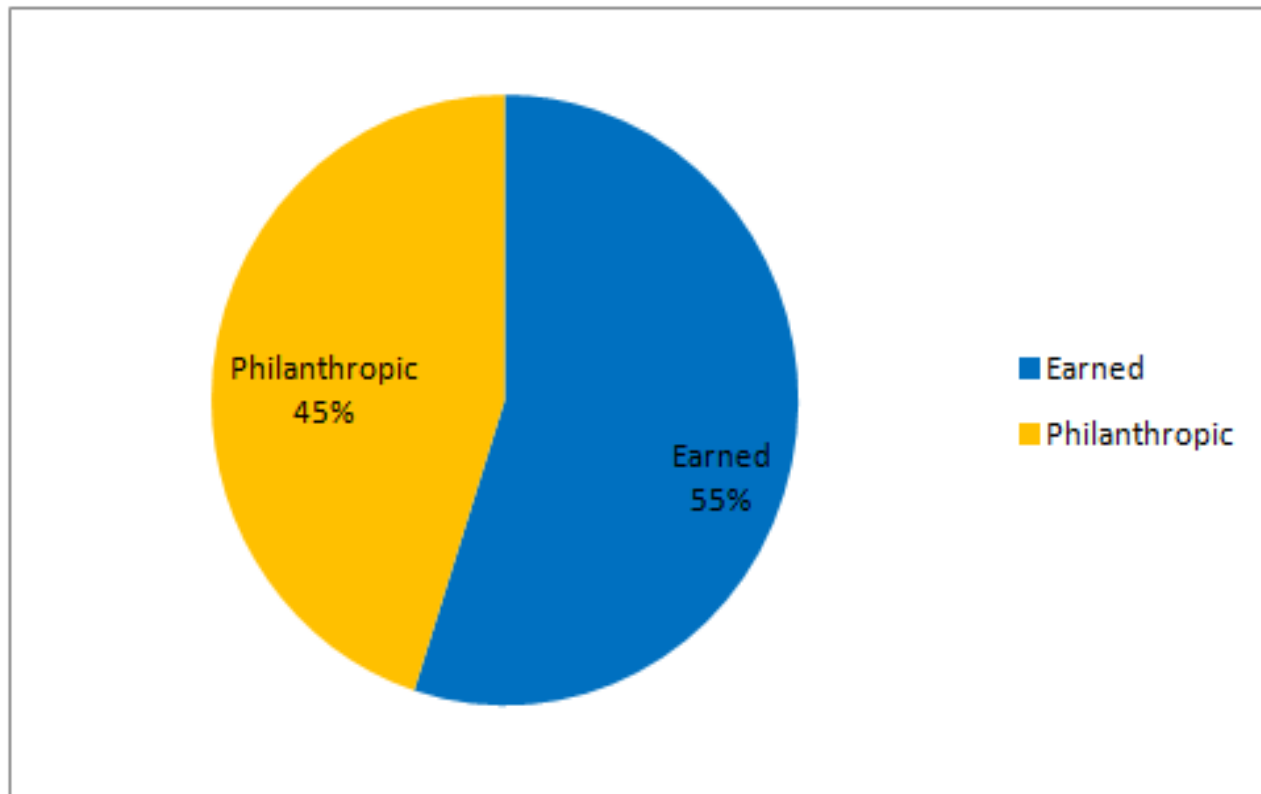


	2018		
	Unrestricted	Temporarily Restricted	Total
<b>Revenues</b>			
Membership dues	\$ 106,054		\$ 106,054
Contributions and grants	154,030	\$ 80,821	234,851
Annual conference and special activities	115,605		115,605
Training and consulting services	214,746		214,746
Interest income	461		461
	<u>590,896</u>	<u>80,821</u>	<u>671,717</u>
Net assets released from restrictions	<u>59,728</u>	<u>(59,728)</u>	
<b>Total revenues</b>	<u>650,624</u>	<u>21,093</u>	<u>671,717</u>
<b>Expenses</b>			
Program services	633,983		633,983
Management and general	81,941		81,941
Fund-raising	27,360		27,360
	<u>743,284</u>		<u>743,284</u>
<b>Total expenses</b>	<u>743,284</u>		<u>743,284</u>
<b>Net (decrease) increase in total net assets</b>	<u>(92,660)</u>	<u>21,093</u>	<u>(71,567)</u>
Net assets, beginning of year	<u>375,563</u>	<u>19,728</u>	<u>395,291</u>
Net assets, end of year	<u>\$ 282,903</u>	<u>\$ 40,821</u>	<u>\$ 323,724</u>

See Notes to Financial Statements.



# ***SOURCES OF REVENUE CNPE***





# *MEMBERSHIP*



## **MEMBERSHIP:**

- 372 Nonprofit Organizations
- 42 Corporations
- 25 Foundations
- 37 Individual
- Annual Membership Cost Range = \$50 - \$450



# ***PROFESSIONAL DEVELOPMENT***



- Approximately 65 workshops offered per year
- 90% led by volunteer faculty
- 3 flagship programs
- Average number of annual attendees = 1,700
- Average workshop rating in FY 17-18: 4.5/5.0
- Cost of attendance:
  - Range in FY 17-18: \$0 - \$595
    - Average cost of CNPE workshop = \$45/person
- 43% of workshops no cost to attend



# CONSULTING



## TYPE:

- Strategic Planning – 20
- Meeting Facilitation – 7
- Customized Board Development – 6
- Board Assessment – 4
- Annual Fund Development – 4
- Organizational Development – 4
- Customized Staff Development – 4
- General Consultations – 4
- Marketing/PR – 3
- Board Retreat – 2



# WHAT PEOPLE ARE SAYING ABOUT CNPE:



"Meaningful change is occurring and it is only possible with strong leadership, commitment and partnership; which [CNPE] gives freely."

**TRISHA FINNEGAN, VP OF MISSION AND IMPACT, COMMUNITY FOUNDATION OF LOUISVILLE**

"Without CNPE's support and mentoring throughout our existence we would not be able to serve the high school students in our community effectively. The CNPE staff is always ready to advise in anything that may arise for our non-profit and if they do not know the answer they always know someone who does. CNPE is the non-profit organization that bridges the gap for all non-profits in our community."

**JEFF HOFFMAN, VICE CHAIRMAN, ACE MENTOR LOUISVILLE, INC**

"Just knowing that there are like-size organizations facing similar challenges is such a relief. Morale in a small organization like ours can be a real concern and knowing we're not unique in our challenges has helped us pull together solutions to deal with some critical financial challenges we currently face."

**KAREN LITTLE, EXECUTIVE DIRECTOR, ALLEY CAT ADVOCATES**

"We all benefit from shared experience, insight and knowledge. CNPE brings people together in ways where people can simultaneously be learners and teachers; participants and leaders, givers and receivers. Such encounters change you and your organization - for the benefit of those you serve."

**J. TRACY HOLLODAY, CEO, CABBAGE PATCH**

"While a strong focus on mission is essential, non-profit organizations are also complex businesses that need to be managed effectively and efficiently. All of us, big or small, need supports that we cannot afford to have in house and CNPE is an exceptional resource for many of our needs. In particular, our Board and our executive team have used the expertise of CNPE to help us to stay focused on our mission while being responsible managers of the business. That can be a tough balance at times but CNPE is always there to help us thread the needle. Centerstone is a stronger organization with more effective and engaged leadership because of our work with CNPE."

**TONY ZIPPLE, CEO, CENTERSTONE**



# BOARDMATCH

“We were able to **connect** with other professionals in the city who had a **desire to serve** their community. BoardMatch helped us to find exactly the person we were looking for with the right skills to join our board of directors.”

**DEBORAH MORTON, EXECUTIVE DIRECTOR,  
FEAT OF LOUISVILLE**

“It is **easy** to establish a profile and find opportunities to become involved. I highly recommend BoardMatch as a way to explore how to help in our community.”

**BRUCE WHITE, VP OF INVESTMENTS,  
THE CORBIN GROUP OF RAYMOND JAMES**



“It connected us with candidates who had the **skills** we needed to round out our slate. BoardMatch connected us with people who had by virtue of creating an individual profile already raised a hand to indicate their desire to give back to their community. We picked up a **fantastic board member** with whom we likely would otherwise have never connected.”

**MAC BROWN, FORMER BOARD CHAIR,  
BEACON HOUSE**

“An amazing opportunity to connect individuals with organizations they are **passionate** about!”

**MAGGIE ELDER, VP OF COMMUNITY  
IMPACT, METRO UNITED WAY**

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