



CENTER FOR  
NONPROFIT EXCELLENCE



***CNPE ANNUAL REPORT  
FY 2019-2020***

**Ann Coffey, CEO  
Center for Nonprofit Excellence  
[www.cnpe.org](http://www.cnpe.org)**



# ***MISSION***



To co-create a vibrant, exemplary nonprofit community in Greater Louisville through collaborating, shared learning, advocating, and promoting innovation and excellence.





## ***CNPE STAFF AS OF JUNE 30, 2020***

**Ann Coffey**, CEO

**Garrison Cox**, Sr. Director of Strategic Communications & Marketing

**Merv Antonio**, Director of Learning

**Ed Cortas**, Director of Consulting Services

**Sarah Stalker**, Director of Community Engagement & Membership

**Darlene Whitney**, Director of Finance and Operations



# CNPE DIRECTORS + BOARD ROLES AS OF JUNE 30, 2020

## **Jordan Bond**

PricewaterhouseCoopers LLP

## **Christen Boone**

Fund for the Arts

## **Mark Carroll**

Bandy Carroll Hellige

## **Pam Darnall – Board Secretary**

Family & Children's Place

## **Mike Fine**

Wyatt, Tarrant & Combs

## **Lori Flanery**

New Directions

## **Ron Gallo**

Community Foundation of Louisville

## **Stephen George**

Louisville Public Media

## **Jill Horn**

Brown-Forman Corp.

## **Tess McNair – Board Chair**

The C. E. and S. Foundation

## **Tom O'Bryan\***

Retired – Kosair Charities

## **Ashley Parrott**

Office of Mayor Greg Fischer

## **Rebecca Phillips – Board Treasurer**

MCM CPAs & Advisors

## **Jeff Polson**

Jewish Heritage Fund for Excellence

## **Theresa Reno-Weber**

Metro United Way

## **Mason Rummel**

James Graham Brown Foundation

## **Anthony Smith**

Cities United

## **Linda Speed – Board Vice Chair**

Community Foundation of Southern Indiana

## **Robert Taylor\***

Retired

## **Bryan Warren**

Kentucky Performing Arts

## **Rebecca Wood**

Greater Louisville, Inc.

## **Donald Vish\***

The Ginkgo Fund, Inc.

\* Emeritus, nonvoting member

# ***FY 19-20 HIGHLIGHTS***



- We convened a sold-out CHANGEMAKERS Conference in October 2019, our 19<sup>th</sup> such event, with Dan Pallotta as our keynote speaker. He was so popular that we brought him back in the fall of 2020 to conduct three virtual online events with more than 300 participants.
- We hired a full-time CEO, Ann Coffey (who had been serving as Interim CEO) and added a Senior Director of Strategic Communications and Marketing, Garrison Cox.
- Once the pandemic hit in March 2020, we pivoted quickly to move all our trainings online. We had more than 2,000 people participate in 26 webinars, many of them free.
- We provided free online resources to help nonprofits secure Payroll Protection Program funding.



# ***FY 19-20 HIGHLIGHTS***



- We adopted a new strategic plan that will guide our growth and efforts in the coming years.
- We partnered with MindEdge Learning, LLC, founded in 1998 by Harvard and MIT educators, so we can offer more than 100 high-quality, fee-paid, self-paced online professional development courses.
- In the fall of 2020, we launched an ambitious Community Activation Network (CAN), which aspires to be a network of people and organizations whose goal is to create and nurture a thriving nonprofit / social impact ecosystem marked by inclusion, co-creation, and interdependence.
- We launched a Facebook Groups page, Nonprofit Community Connection Facebook Group, to let nonprofits in Greater Louisville and Southern Indiana share questions and successes.



# ***FY 19-20 HIGHLIGHTS***



- We have elevated our support of and commitment to diversity, equity, and inclusion (DE&I). We are working with an outside consultant on a three-year plan including organizational assessment and DE&I training for the board and staff.
- We laid the foundation to launch a new Nonprofit Leaders Advancing Racial Equity program for CEOs from local nonprofits.
- We partnered with nonprofit consultants Ashley | Rountree to launch the CNPE School of Fundraising and Engagement, which will begin operating in early 2021.



# CNPE Statements of Activities

## Years Ended June 30, 2020 and 2019

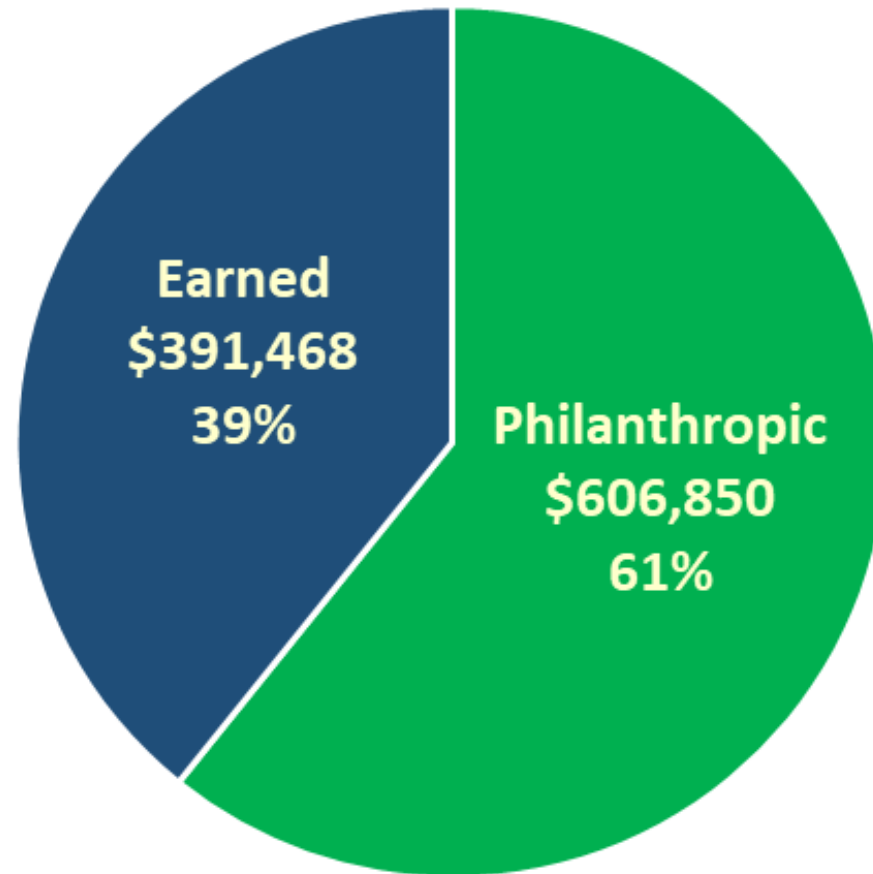


	2020			2019		
	Without Donor Restrictions	With Donor Restrictions	Total	Without Donor Restrictions	With Donor Restrictions	Total
<b>Revenues and Support</b>						
Membership dues	\$ 93,315		\$ 93,315	\$ 103,019		\$ 103,019
Contributions	358,030	\$ 248,820	606,850	152,527	\$ 510,303	662,830
Annual conference and special activities	153,767		153,767	129,050		129,050
Training and consulting services	140,362		140,362	166,904		166,904
Miscellaneous income	2,839		2,839			
Interest income	<u>1,185</u>		<u>1,185</u>	<u>941</u>		<u>941</u>
	749,498	248,820	998,318	552,441	510,303	1,062,744
Net assets released from restrictions:						
Program services				39,500	(39,500)	
Staff development				4,485	(4,485)	
Transformational campaign	448,240	(448,240)		156,760	(156,760)	
Passage of time	<u>60,818</u>	<u>(60,818)</u>		<u>21,321</u>	<u>(21,321)</u>	
<b>Total revenues and support</b>	<u>1,258,556</u>	<u>(260,238)</u>	<u>998,318</u>	<u>774,507</u>	<u>288,237</u>	<u>1,062,744</u>
<b>Expenses</b>						
Program services	727,733		727,733	596,778		596,778
Management and general	151,163		151,163	154,052		154,052
Fundraising	<u>54,926</u>		<u>54,926</u>	<u>23,670</u>		<u>23,670</u>
<b>Total expenses</b>	<u>933,822</u>		<u>933,822</u>	<u>774,500</u>		<u>774,500</u>
<b>Net increase (decrease) in total net assets</b>	324,734	(260,238)	64,496	7	288,237	288,244
Net assets, beginning of year	<u>282,910</u>	<u>329,058</u>	<u>611,968</u>	<u>282,903</u>	<u>40,821</u>	<u>323,724</u>
Net assets, end of year	<u>\$ 607,644</u>	<u>\$ 68,820</u>	<u>\$ 676,464</u>	<u>\$ 282,910</u>	<u>\$ 329,058</u>	<u>\$ 611,968</u>





## *CNPE SOURCES OF REVENUE, FY 2019-2020*



# ***MEMBERSHIP AS OF JUNE 30, 2020***



## **MEMBERSHIP:**

357 Nonprofit Organizations

26 Corporations

19 Foundations

32 Individuals

Annual Membership Cost Range = \$50 – \$450



# ***CONSULTING FOR FY 2019–2020***



CNPE Consulting Services provides consulting services primarily in the areas of board governance, strategic planning, organizational development, revenue generation and fundraising, and day-to-day operational functions.

The services it provides include meeting and retreat planning and facilitation, organizational and board assessments, and informational presentations as well as multi-meeting, multi-faceted, extended engagements.

In FY 2019-2020, Consulting Services provided services to 35 organizations, including assisting 11 organizations with strategic planning and another dozen with board governance assistance.

It also provided free consulting to some 40 organizations on a range of topics. In addition, Consulting Services assisted, free of charge, 13 EDs and CEOs as they navigated the challenges of the COVID-19 pandemic.



# WHAT PEOPLE ARE SAYING ABOUT CNPE



*“MHC has gotten the Paycheck Protection forgivable loan. Many thanks for the information session that got us prepped for applying, which was a LOT of work with a need for speed.”*

~ Cathy Hinko, Executive Director, Metro Housing Coalition

*“One of the great things is seeing how the community has come together. This group [Nonprofit Community Connection Facebook Group] is a great example. This group helps us work through the enormous amount of information coming out from numerous sources. Thanks, CNPE for pulling us together!”*

~ John Hardin, CFO, Louisville Bar Association

*“Leadership Network allowed me to take time to focus on leading my organization and pushing us forward. We get so busy working IN our organization, it’s tough to step back and work ON it. This gave me time to reflect on myself, as a leader & manager, and prepare to take my organization to the next level of service and success for those in need. I really enjoyed connecting with other Directors going through the same challenges and experiences.”*

~ Shelley Snyder, Executive Director, Kentucky Circuit Court Clerks’ Trust for Life

